



Why You Should Join...

Who are the members?

Today, over 40 IT and Technology trade organizations who in turn represent more than 16,000 technology-related companies in North America are CRITA members.

CRITA's Mission Statement

We build technology associations that help drive the innovation economy.

History

CRITA was created in the early 1990s to connect the leaders of regional technology associations across North America. In 2000, the organization was incorporated to better leverage the tens of thousands of technology and professional services companies represented by member associations. Today CRITA has evolved with the growth and dynamism of the technology industry itself, toward a concerted focus on regional capacity building and collaboration.

8 Reasons to Join

1. Build lasting relationships with key association leaders in the technology industry by participating in the semi annual meetings!
2. Gain access to a superb best practices support group that can help you face challenges and leverage opportunities.
3. Add your membership base to our 16,000 companies, thus giving CRITA more clout to influence public policy and more visibility to create strategic partnerships.
4. Be a part of a knowledge exchange with over 40 organizations.
5. Communicate with your colleagues across the U.S. and Canada by way of a listserv created exclusively for CRITA members (i.e., CEOs, executive directors and staff).
6. Gain access to a message board which provides a convenient way to compare your organizational issues with like associations and obtain valuable advice and suggestions.
7. Participate in CRITA's annual national membership survey to find out how your organization compares to the rest.
8. Develop partnerships with other CRITA members to leverage funding opportunities for your organization (affinity programs and sponsors).

The core of CRITA's agenda is the sharing of best practices. In addition, the two primary areas of emphasis, as determined by the Executive Committee and Board in 2007, are (1) STEM/Workforce development (science, technology, engineering and math initiatives) and (2) Public policy issues, i.e., increase grassroots voice in Washington, D.C. with our Congressional delegations.

To explore joining CRITA visit www.CRITA.org or email info@crita.org.