

Hall of Fame

Celebrate Discovery

- Objectives:

Recognize individuals with ties to Utah who have made an impact on the technology world.



Philo Farnsworth
Invented TV



Ray Noorda
Founder, Novell



Kevin Rollins
CEO, Dell



Ed Catmull
President, Pixar



Shane Robinson,
CTO, HP

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Celebrate Discovery

- Objectives: Fundraiser
 - Select Keynotes / Inductees that are commercially viable (lots of partners, vendors, customers, etc)



Paul Ottellini
President & CEO,
Intel



Steve Ballmer
CEO, Microsoft



Kevin Rollins
CEO, Dell



Carly Fiorina
CEO, HP



Hall of Fame

- Fundraising
 - Sponsorships \$2,500 - \$35,000
 - Tables \$2,000 - \$4,000
- 2006 P&L

Gross Revenue	\$245,710
Expenses	<u>(\$72,815)</u>
Net Revenue	\$172, 895
- 2006 – sold out 2 months in advance w/
800 attendees



Hall of Fame

- Black-tie event
- VIP Reception (5:30-6:30)
 - Reserved for about 100 people (top sponsors, Gov't officials, inductees, keynote, Board Members)
- General Reception and Registration (6:00-7:00)
- Dinner (7:00-9:00)
 - Keynote, video presentation of inductees, ceremony, inductee remarks



Hall of Fame

- Key Points:
 - Must have financial draw (especially sponsors)
 - Tap your RITA's network to help find keynote
 - Make your Board your fundraising committee
 - Make event a “who's who” by inviting VIPs to come as guests.